

## CSR Update

September 08

### Careers 4 U!

As part of its ongoing commitment to the local community, the Rhead Group recently participated in a 'Careers 4 U' programme, held at the Nicholas Chamberlaine Technology College in Bedworth, Warwickshire.

The purpose of the event was to equip young people with a better understanding of careers, including the skills, qualities and attributes required for the transition to the workplace.

Careers 4 U takes the form of a series of workshops; asking the students what they already know about the industries that interest them, describing a typical week and helping to encourage and guide them with their choices.

Barbara Moore, Director, who represented the Rhead Group at the event, commented: "The Rhead Group has an established tradition of volunteering and working within the community."

"These days, young people face so many challenges and opportunities and a great deal of uncertainty. It is always encouraging to share some of my experiences and give the students an insight into how we work with young school leavers. This is always an exciting time in someone's life, there are so many options available to them and the key is to open their eyes to alternate views and ideas.

"The Rhead Group has sponsored a number of students through University and awarded prizes for outstanding achievement. Our philosophy is one of 'investing in our future' and providing an environment that is not only successful, but is considered an employer of choice. The Rhead Group's awareness of our social responsibility is an important aspect of this philosophy."

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